

# Annual Report 2021

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Yet more growth and new achievements



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## Message from the Board

The last year was a busy one indeed! Atfaluna worked towards strengthening the way it works as an organization, thus becoming better able to fulfill its mission and vision. We benefited greatly from the restructuring and planning processes carried out in 2020, which helped institutionalize our operations. Communication channels are more refined, the various committees' goals and work plans are better defined, as are the roles and responsibilities of their different members.

Moreover, we were able to attract into our different committees excellent new volunteers with a variety of specialized backgrounds, and our pool of "occasional" volunteers has continued to expand to support our growing activities.

Partner agreements were formalized with high-caliber partner organizations, and fundraising capacities were elevated with continuous growth. More public awareness of Atfaluna's brand was created among various stakeholders using primarily digital media. Our internal-operations Web App is finally in place and will facilitate the monitoring and evaluation of every treated child's entire treatment journey, with assessments of our impact on our children's quality of life at the end of their journeys with us, as well as a more systematic method of keeping our supporters updated on their beneficiaries' progress.

In the following pages you can find all the details of our year's achievements. We hope that you will enjoy perusing this report, and we welcome any suggestions you might have to help us continue growing and reaching more and more of our society's neediest children.



# About Atfaluna





## **About Atfaluna**

In 2015, a group of volunteers working in various professions came together and founded this non-profit organization with the goal of helping needy children, regardless of their origin, in receiving the quality medical care that they deserve yet their families cannot afford. Together, with your support and the help of a large and growing group of volunteers, we have since been able to achieve that goal successfully for thousands of children, helping assure not only their health but also their dignity and future.



Helping needy children, regardless of their origin, in receiving the quality medical care that they deserve yet their families cannot afford, thus improving their health and giving them a brighter future.





## **How We Work**

#### Socio-Economic Assessment

A child's story begins with our Senior Operations Manager, who runs a detailed initial socio-economic assessment to confirm true need.



#### **Medical Committee Evaluation**

The file then moves rapidly to the next phase, which is the Medical Committee's evaluation, and if the case fulfills the medical selection criteria the child is referred for evaluation and treatment by one of our volunteer specialists. The specialists we work with are among Jordan's best, as we strongly believe our children should receive the same level of care accessible to any more fortunate child.

#### Fundraising

Once the evaluating physician draws up the child's treatment plan, it is our fundraising committee's turn to raise the funds needed to make that plan a reality.

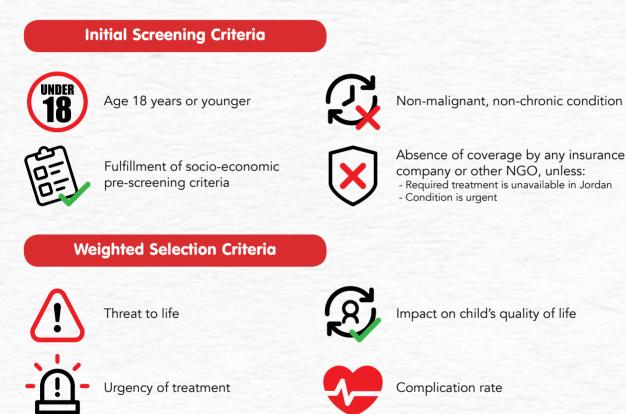


#### **Treatment Journey**

Then the treatment journey begins, and it does not end before our child's treatment and follow up have been fully completed and the child's life is as free as can be of pain and disability.

## **Medical Committee's Selection Method**

Atfaluna aims to provide medical care for every child who needs it; yet to optimize the utilization of our finite resources our Medical Committee uses an algorithm to help us prioritize our patients in an equitable manner. This algorithm has two main stages:



The score for each case is calculated according to the above weighted items, and if the minimum total is attained, the case is selected, and the child's treatment journey begins.

## Who We Are

Atfaluna's paid employees consist of our Senior Operations Manager, Ms. Manal Shreiteh, along with our Junior Social Worker, Sarah Taha, and our Accounting & Administrative Officer, Ms. Muna Freij.

Besides the critical roles played by our above salaried team, all the other tasks performed in the day-to-day planning and execution of our work is done by volunteers. Our "core volunteers" group is composed of professionals with their own full-time jobs who work tirelessly and pro bono as part of the below-mentioned committees, together with a larger pool of "occasional volunteers" who eagerly step up to help out whenever help is required.

Atfaluna's strategy is developed, and its implementation is followed up, by the Management Board, which is headed by our Planning Officer, Eng. Muna Budairi. As for the preservation of Atfaluna's core values and mission, that is the responsibility of our Board of Trustees - Dr. Ghassan Alami, Ms. Bana Fahmawi, Ms. Suhair Fahmawi, Eng. Safa Jarrar, Mr. Fadi Sunna' and Eng. Maisa Thweib.

### **OUR COMMITTEES**

## Contract A PATIENT AFFAIRS

#### Head

Eng. Maisa Thweib (Development Management & Evaluation Consultant)

#### Members

Dr. Ghassan Alami (Orthopedic Surgeon)
Dr. Aya Banat (Pediatrician)
Dr. Samah Jbour (Pediatric Nephrologist)
Ms. Rania Malhas (Pharmacist)
Ms. Manal Shreiteh (Senior Operations Manager)
Mr. Fadi Sunna' (Pharmacist, Entrepreneur)

Once the socio-economic screening is performed by our Senior Operations Manager, our job is to assess the received cases on a medical level, determine whether we can help them and what tests and consultations they will need, then continuously follow up on their treatment journey.

### VOLUNTEERS' MANAGEMENT

#### <u>Head</u> Mrs. Bana Fahmawi

Volunteers play many roles within our operations, including accompanying children to doctors' appointments, visiting them in hospitals, helping in our various awareness activities as well as with our financial, legal, and design needs. The role of this committee is to recruit and direct the efforts of our amazing volunteers.

ADMIN. & PARTNER AFFAIRS

#### Head

Mr. Fadi Sunna' (Pharmacist, Entrepreneur)

#### **Members**

Ms. Ruba Jaber (Clinical Researcher) Ms. Suhair Fahmawi (PR & Communication Consultant)

In addition to finding new partnerships and enhancing our existing ones, our role is to assure optimal transparency and compliance in all of Atfaluna's relationships with external entities.



Head Eng. Safa' Jarrar (NGO Executive Manager)

Members Eyad Younis (Manager of Tamam Foods) Ms. Rana Ghusain (HR & Admin. Specialist) Ms. Manar Ghusain (IT Quality Coordinator)

With each donation, regardless of the amount, another life is changed, and this committee works on increasing our received donations as well as keeping our generous donors informed of where their money goes.



COMMUNICATIONS

<u>Head</u>

Ms. Lama Al- Khatib (Marketing Manager)

#### Members

Ms. Samar Said (Marketing Consultant) Ms. Ruba Abu-Zughod (Arabic Content Creator) Ms. Rania Sabbah (Research, Evaluation, & Development Consultant) Ms. Sayedah Al Far (Arabic Content Creator) Mr. Anas Nazzal (E-Com. Development & Digital Marketing) Ms. Rima Khalidi (Healthcare Consultant)

We take great pride in telling the stories of our children and recognizing all the different people in our community who supported them so that everyone sees the fruits of their generosity. This group of experts help us do that in the most effective ways possible.



#### Head

Ms. Nada Al-Muhtadi (Accounting & Finance Manager - Until April 2021)

Accounting is crucial for tracking all financial transactions and production of all our end-of-year reports.

## **OUR EXPERT VOLUNTEERS**

None of the above work can be done so professionally and effectively without the expert help of the following professionals, to whom we are infinitely grateful:

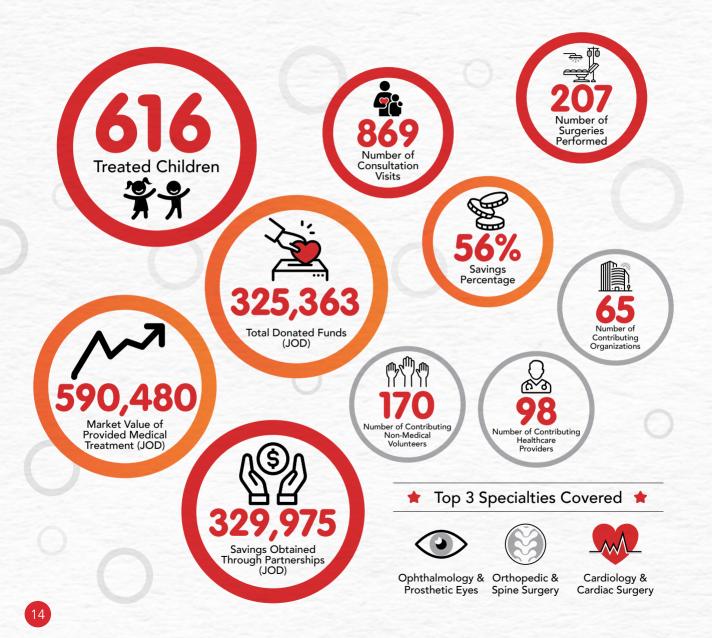
Mr. Mohammed Abu-Hanieh (Auditor) Majali and Partners Law Office Represented by Mr. Ghaith Rakan Almajali (Attorney & Managing Partner) Mr. Oqba Faraj (Photographer & Videographer) Mr. Omar Abdel Nabi (Film Director) Mr. Ibrahim Al Baik (Producer and Editor) Mr. Anas Shaheen (Products Photographer) Mr. Yazeed Malkawi (Graphic Designer) Ms. Mahasen Samhouri (Monitoring & Evaluation)



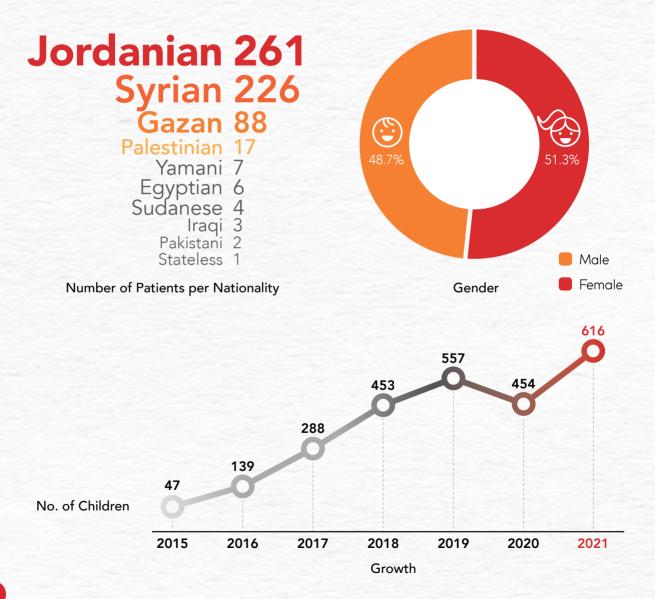
## The Year's Achievements



## **The Year's Achievements**



## **Reach & Impact**





Success Stories



## **Success Stories from 2021**

## Abdelmajeed - 16y

A 16-year-old boy who suffered from a benign blood-vessel tumor that, despite not being malignant, had grown enough to block his right nasal passage and invade his nasal sinuses. This problem was treated in two stages, 24 hours apart, the first being an embolization to prevent the tumor from bleeding, performed by Dr. Fareed Al-Adham, and the second a complex resection of the tumor performed by Dr. Rami Salman. This procedure had a great impact on Abdelmajeed's life, as his tumor's growth in that sensitive location would have ended up compressing his optic nerve and perhaps his brain as well. Both doctors performed those procedures skillfully and waived their fees entirely, and the usual discount was given by Abdali Hospital, where the procedures were performed.

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## Rama - 14y

Rama is 14 years old, and she was born with a deficiency in the growth of the outer half of her leg and foot called "fibular hemimelia," which used to cause her pain and difficulty walking, thus greatly impacting her daily life. In 2021, Rama underwent a reconstructive surgery to lengthen her leg and straighten the deviation in her foot with the help of a Taylor Spatial Frame. Her surgeries took place at Abdelhadi Hospital, which provides discounts on all of our cases. Her complex treatment took several months and was provided by one of our amazing surgeons, who waived all of his professional fees. While preferring to remain anonymous, this surgeon was Atfaluna's most prolific this year, performing 29 surgeries!

## Hasan - 6y

Hasan is a 6-year-old boy who had severe abdominal pain caused by a narrowed junction between one of his kidney's "pelvis" and its main drainage tube, the ureter. This problem was repaired by the skillful hands of **Dr. Ma'moun Zibdeh**, and his recovery was overseen by **Dr. Samah Jbour** at **Jordan Hospital**. Happily, Hasan is now in excellent condition, with no complications and no pain.

## Hassan - 17y

Following treatment of his vocal-cord paralysis by **Dr. Osama Hamarneh**, Hassan's mother said: "Hassan's psychological status has improved! Before he used to exert himself to speak and people did not understand what he was saying. Now, after his operation, people can hear him clearly and he can communicate in a much better way."



## Radwan - 12y

Radwan (12y) was treated by Dr. Firas Zou'bi at Abdali Hospital for a severe middle-ear infection. After his procedure, Dr. Zou'bi said: "Untreated, this problem could have cost Radwan his hearing and his facial movements. Thanks to Atfaluna's assistance, Radwan regained both his hearing and his smile!" A million thanks to you as well, Dr. Firas!

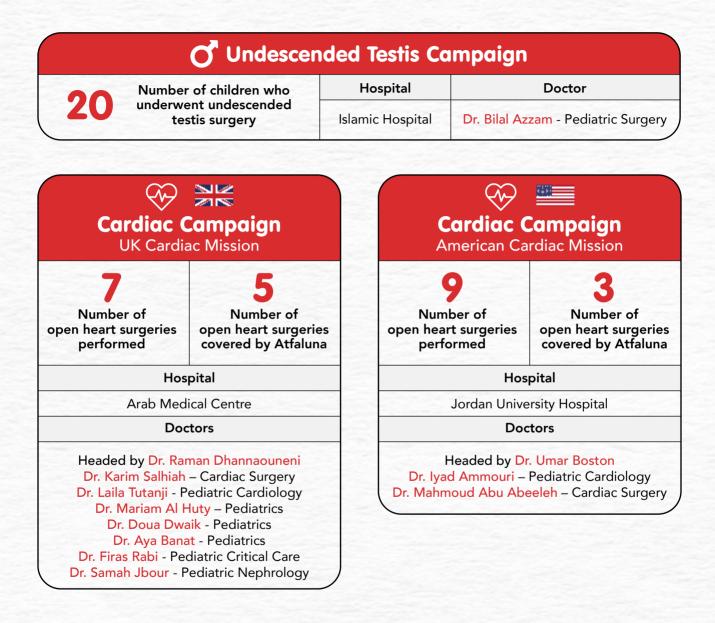
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## **Special Campaigns**

Certain medical problems are common, and we have found over the years that we can treat more children more effectively through "campaigns," in which a system is set up with a number of volunteer centers and professionals, and during a defined time period patients are screened then given whatever treatment they are found to require.

Here are some numbers on the special campaigns we ran in 2021.

💿 Eye	Campaign	窟 Scoliosi	窟 Scoliosis Campaign				
170	20	18	6 Number of children who underwent scoliosis surgery				
Number of children evaluated	Number of eye surgeries performed	Number of children evaluated					
11	8	7	2				
Number of children given free eye glasses	Number of children who attended follow-up appointments with ophthalmologists	Number of performed scoliosis surgeries	Number of surgeries financially covered by PACES				
		Hospital					
Centres		Abdali Hospital					
	Ishraq Eye Centre Shami Eye Centre		Doctors				
Opticos Al Amad Ophthalmologists who supported Atfaluna in conducting the evaluation and performing the surgeries		Dr. Mohammad Armouti - Spine Surgery Dr. Mu'taz Jadaan - Spine Surgery Dr. Ehsan Jundi (assessment of lung functions) Pediatric Pulmonology & Immunology					
Dr. Arqa	ım Qasem	Medical Supplies Companies					
Dr. Mu'taz Dr. Qasio Dr. Oda	afa Mehyar z Gharaibeh em Nasser ay Jumah s Sa'diddeen	Armaa for Medical Supplies Science & Development Company Middle East MEDICAID Drug Store Al Wafi for Marketing and International Trade Nucleus Company for Medical Devices					





## Rashed - 3y

Rashed is a 3 year old born with a deformity in his heart's internal structure (one ventricle and a narrowed pulmonary valve). When we received his file, he was having recurrent bouts of blueness (cyanosis) and shortness of breath, and his parents had to take him repeatedly to the hospital due to low oxygen levels and lung infections, especially during the winter.

Several centers had declined operating on Rashed saying that his chances of survival were too low. But thankfully, after evaluating Rashed through a catheterization, our star cardiologist, **Dr. Eyad Ammouri** deemed that the risk of an open-heart surgery for him was actually not high. When the above-mentioned team came from the U.K., Rashed's case was selected to undergo a reconstructive surgery, which was performed with great success. And the next cold winter came and went with our little champion at home, away from hospitals, and growing happily like any other well child.

## Adnan - 1.5y

Adnan – A 1.5-year-old boy born with an undescended testis, for which **Dr. Bilal Azzam** performed a corrective surgery, which he also did for 19 other patients as part of a medical campaign with Atfaluna. Many other children were evaluated during this campaign, and Dr. Bilal kindly waived a large part of his surgical fees. All the surgeries were performed at **The Islamic Hospital**, which regularly gives Atfaluna discounted rates.

## Isra' - 15y

Isra' is 15 and used to suffer from scoliosis, or deviation in the vertebral spine, which would have continued to worsen had a corrective surgery not been performed on her spine. And in order to allow her vertebrae to continue growing, Isra' was treated with a pioneering procedure called "posterior tethering" by Dr. Mo'taz Jad'aan and Dr. Mohammad Armouti, along with their assistant Dr. Murad Zaher. These surgeons along with the anesthesiologists involved in the case all waived their fees entirely, and the procedure was performed at Abdali Hospital, which gives us large discounts on a regular basis.

The expenses of this complex surgery were covered by PACES Charity, with whom Atfaluna signed a memorandum of understanding the year before. This primary surgery was followed by a second one for further correction and guidance of her spine's growth, and that one was covered by Atfaluna. Isra' is one of 6 patients for whom such unique surgeries were performed, all of whom have seen great improvements in their breathing, sleeping, and participation in various activities just like other well children.

## Mo'taz - 13y

Mo'taz – 13 years, had a severe squint (strabysmus) in his left eye as well as a suspicion of a droop in his eyelid. He was one of the 170 children evaluated during a campaign organized by Atfaluna with Shami and Ishraq Eye Centers.

Mo'taz` was referred to **Dr. Qaseem Nasser**, who evaluated him free of charge and found his eyelid to be normal. He was then referred to **Dr. Mustafa Mehyar**, who then performed a corrective surgery for his squint, waiving a large part of his fees. The procedure took place at **Farah Hospital**, which also usually gives us generous discounts. Mo'taz's eyesight and appearance are now normal, thanks to all who participated in this major successful campaign.



# **Financials**

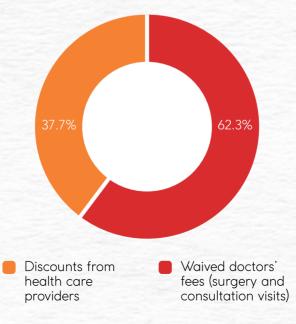


## How Were Your Donations Spent in 2021?

This year's **administrative expenses** constituted **only 5.4%**! This is a very low figure by any standard and is due to our effort to keep as much of the work we do voluntary. Moreover, those 5.4% were covered by donors who have chosen to earmark their donations specifically for administrative expenses, thus allowing everyone else's donations to go entirely toward patient care.

With a few exceptions, our physicians usually waive their fees entirely, and all the hospitals and medical service providers (laboratory, diagnostic imaging, etc.) with whom we work give us generous discounts, saving us in 2021 a total of **JOD 329,975**. Naturally, this all multiplies the value of every donated dinar.

This year, we funded **207 surgeries** and other less-invasive interventions, as well as fitting and provision of numerous medical devices and equipment, and hundreds of wound-care and physiotherapy sessions.

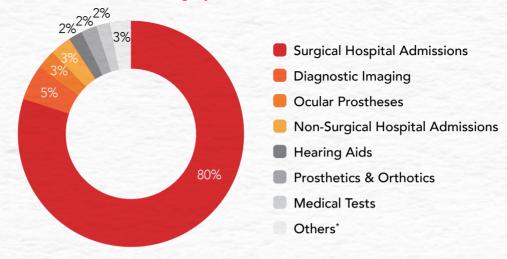


#### Sources of Achieved Savings

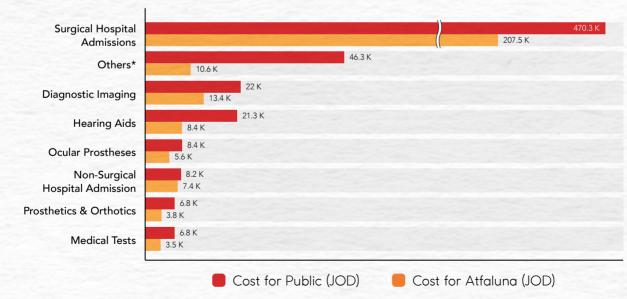
## Cost & Savings Per Intervention Category

Intervention Type	Cost For The Public (JOD)	Cost For Atfaluna (JOD)	Savings (JOD)	Percent Saving	Percent of Spent Funds
Surgical Hospital Admissions	470,381	207,552	262,830	55.88%	79.67%
Hospital charges	203,094	142,199	60,895		
Medical supplies	74,742	52,232	22,510		
Doctor fees surgery	192,545	13,121	179,424		
Diagnostic Imaging	22,079	13,478	8,601	38.95%	5.17%
X-Ray	19,517	11,764	7,753		
MRI	1,422	954	468		
CT Scan	580	371	209		
Ultrasound	310	223	87		
MAG3 Dynamic Renal Scan	250	166	84		
Hearing Aids	21,329	8,490	12,839	60.20%	3.26%
Non-Surgical Hospital Admission	8,216	7,414	801	9.76%	2.85%
Hospital admission	7,840	7,047	794		
Emergency room	375	367	8		
Ocular Prostheses	8,400	5,600	2,800	33.33%	2.15%
Prosthetics & Orthotics	6,889	3,842	3,048	44.24%	1.47%
Prosthetics	2,810	1,696	1,114		
Braces	2,036	1,367	669		
Casts	1,168	118	1,050		
Orthotics	480	340	140		
Medical shoes and inserts	395	320	75		
Medical Tests	6,813	3,526	3,287	48.24%	1.35%
Laboratory tests	5,445	2,279	3,166		
EEG	866	830	36		
EMG	437	418	20		
Audiogram	65		65		
Physiotherapy	7,764	2,973	4,791	61.71%	1.14%
Glasses	4,636	2,580	2,056	44.36%	0.99%
Misc. Equipment	1,585	1,407	178	11.23%	0.54%
Oxygen concentrator	1,525	1,360	165		
Toilet adapter for disabled	60	47	13		
Burns Dressings	2,033	1,328	705	34.67%	0.51%
Burn Dressings	1,800	1,123	677		
Compression burn garments	233	205	28		
Medications	1,316	1,282	35	2.64%	0.49%
Doctor Fees	27,025	735	26,290	97.28%	0.28%
Transportation	304	299	5	1.65%	0.11%
Orthodontic Treatments	1,710	-	1,710	100.00%	0.00%
Grand Total	590,480	260,505	329,975	<b>55.9</b> %	

#### Percent Expenditure Per Intervention Category



#### Cost for Public vs. Cost for Atfaluna Per Intervention Category



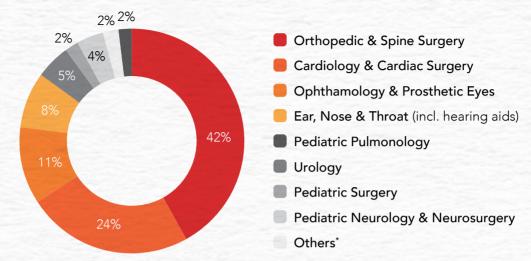
\* Includes Physiotherapy, Glasses, Equipment, Burns Dressings, Medication, Doctor Fees, Transport, Orthodontic Treatments.

#### Expenditure Per Specialty

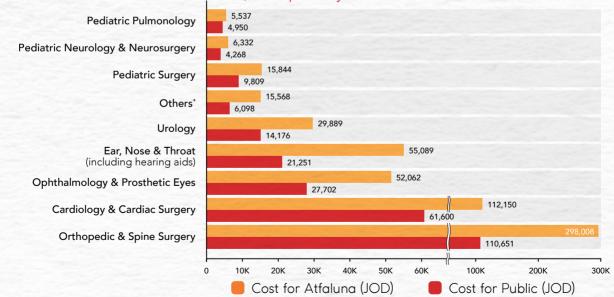
As for the problems for which our children were treated, they spanned 18 medical and surgical subspecialties, as detailed in the following table and graphic representations.

Specialty	Number of Cases	Cost for the Public (JOD)	Cost for Atfaluna (JOD)	Savings (JOD)	Percent Saving	Ave. Cost Per Case After Discount (JOD)	Percent of Spent Funds
Orthopedic and Spine Surgery	195	298,008	110,651	187,357	62.87%	567	42.48%
Cardiology and Cardiac Surgery	49	112,150	61,600	50,550	45.07%	1,257	23.65%
Ophthalmology & Prosthetic Eyes	191	52,062	27,702	24,360	46.79%	145	10.63%
Ear, Nose & Throat (including hearing aids)	46	55,089	21,251	33,838	61.42%	462	8.16%
Urology	22	29,889	14,176	15,714	52.57%	644	5.44%
Pediatric Surgery	32	15,844	9,809	6,035	38.09%	307	3.77%
Pediatric Pulmonology	4	5,537	4,950	587	10.61%	1,237	1.90%
Pediatric Neurology & Neurosurgery	18	6,331	4,268	2,064	32.60%	237	1.64%
Burn Dressings	9	2,168	1,328	840	38.74%	148	0.51%
Pediatrics	9	1,942	1,244	698	35.93%	138	0.48%
Dentistry	9	1,912	1,141	771	40.35%	127	0.44%
Plastic & Reconstructive Surgery	15	3,791	1,054	2,738	72.21%	70	0.40%
Gastrointestinal	3	2,700	845	1,855	68.69%	282	0.32%
Dermatology	4	623	352	272	43.61%	88	0.13%
Oromaxillofacial Surgery	2	320	113	207	64.67%	57	0.04%
Gynecology	1	313	21	292	93.16%	21	0.01%
Endocrinology	4	238	0.00	238	100.00%	22-00	0.00%
Orthodontics Treatments	3	1,560	-	1,560	100.00%	-	0.00%
Grand Total	616	590,480	260,505	329,975	55.88%		

#### Percent Expenditure Per Specialty



#### Cost for Public vs. Cost for Atfaluna, Per Specialty



\* Includes Burn Dressings, Pediatrics, Dentistry, Dermatology, Endocrinology, Gastrointestinal, Orthodontics, Oromaxillofacial Surgery, Gynecology, Plastic and Recontructive Surgery.

## Where Did Our Funds Come From?

In 2021, we raised **JOD 325,364**, which is a **41% increase** over last year's **JOD 231,435**. Below is the breakdown of this number according to donor category.

Source of Donations	Amount Donated (JOD)	Percent of Total Amount	Number of Donations	Average Size of Donation (JOD)	
Individuals	232,717	71.09%	974	239	
Foundations and Trusts	63,950	19.53%	6	10,658	
Non-Profit Organizations	21,596	6.60%	3	7,199	
Private Companies	9,100*	2.78%	6	1,517	
Total	327,364*	100.00%	989	331	

\* Of those, JOD 2,000 were an in-kind donation from MedLabs covering some of our patients' laboratory test expenses.



#### Individuals

The majority (72%) of our donations came from our community of generous individual donors, who numbered 495 donors. Of those, 29% (142 donors) made multiple or repeated donations during the year, and 13% gave JOD 1,000 or more.

As with all similar organizations, we always encourage our supporters to make regular donations, regardless of their size, as those are very helpful in our budgeting and planning. The year 2021 finally ushered in digital payment methods, which facilitated the donation process for many, and which make it possible to set up automatic transfers of a certain percentage of one's salary for those who wish to minimize the apparent burden of their donation.

#### An increasing number of individuals are learning about the "Fatwa" (#766 from 2010) declaring that donations to Atfaluna do qualify as "Zakaat."

#### **Foundations & Family Trusts**

Foundations and family trusts were our second largest donor category, with an aggregate of **JOD 63,950** being given by the **Samih Darwazeh Foundation** (JOD 35,400), the **Basheer Alami Trust** (JOD 25,000), and the **Ghiath & Nadia Sukhtian Foundation** (JOD 3,550).

#### **Non-Profit Organizations**

The JOD 21,596 received from non-profit organizations were donated by SOS Children's Villages, and Life Makers. Of note is that the funds received from the latter two organizations were earmarked for the treatment of patients sent to Atfaluna by those organizations themselves in order to benefit from our operational setup and provider network.

#### **Private Companies**

This year our private-company donations amounted to **JOD 9,100**, received from 6 entities. That includes a **JOD-2,000 in-kind donation** of medical tests from **MedLabs**, which is an annual gift we have received from MedLabs, along with a standing **50% discount** on all tests done at any of their branches, since our signing of a memorandum of understanding with MedLabs in 2019.

Of course, the discounts granted by our numerous other partner medical service providers also included many invaluable in-kind gifts, translating into thousands of dinars, as discussed in the preceding section.

#### **Our Memorial Funds Program**

Be it to honor a family member or friend, or to fund the treatment of a particular medical problem, we offer donors the option of setting up permanent funds to which they and others can contribute on a regular basis. Two such funds have so far been set up, one in memory of the late **Dr. Basheer Y. Alami**, and the other in memory of the late **Maha M. Al-Amir** (one of our founding members who passed away in 2021).

The aggregate amount deposited in those two funds this year was **JOD 92,635**.



# Our Contributors



### Featured Doctors of 2021

This year we would like to recognize the **ANESTHESIOLOGISTS** of all the hospitals at which our surgeons work. Those are the unknown soldiers toiling silently along with their assistants before, during, and after those complex procedures to make sure that our children get through them with no complications and with as little pain as possible.

#### Abdali Hospital:

Dr. Muaweih Ababneh (Department Head) Dr. Firas Al-Buti Dr. Wael Khatib Dr. Mohammed Zedan Dr. Omair Alkayed Dr. Mumen Hamdan Dr. Refaat Alshayb Dr. Rana Akasheh Dr. Eman Al-Shayeb Dr. Obada Al-Ali Dr. Ahmad Abu Dayyah Dr. Dana Attia Dr. Hamada Al-Ramahi

#### Abdulhadi Hospital:

Dr. Mohammad Saleh (Department Head) Dr. Tareq Al-Bourini Dr. Ashraf Al-Adwan Dr. Osama Al-Homs Dr. Abbas Beydoun Dr. Ashraf Anshasi

#### Khalidi Hospital:

Dr. Raja'i Samrein (Department Head) Dr. Ahmad Abu-Halaweh Dr. Ahmad Ibraheem Dr. Alaa' Ayasra Dr. Ahmad Khashashneh Dr. Ayman Ghreiz Dr. Faisal Ababneh Dr. Ibraheem Qashqeesh Dr. Omar Qadi Dr. Kamel Hilal

#### Jordan Hospital:

Dr. Walid Zuabi (Department Head) Dr. Ahmad Abu Assi Dr. Mustafa Hamdan Dr. Usama Farash Dr. Manal Altayeh Dr. Rafat Daas Dr. Othman Asali Dr. Neveen AlSunna Dr. Alaa' Alhami Dr. Mohammad Nofal Dr. Ahmad Abed Dr. Basil Abu-fares



### **Our Volunteer Medical Professionals**

The following is a list of the 89 medical professionals who volunteer for Atfaluna, listed in alphabetical order (by first name).

#### **Orthopedic Surgery**

Dr. Akram Al-Shoubaki Dr. Amr Y. Amr Dr. Ghassan Alami Dr. Ghassan Khayyat Dr. Ghassan Khoury Dr. Haidar Alfuqaha Dr. Mohammad Abu-Ain Dr. Omar Samarah Dr. Sultan Shoubaki Dr. Waleed Haddad Dr. Ziad Dahabreh

#### Spine Surgery

Dr. Mohammad Armouti Dr. Mohammad Sous Dr. Murad Zaheer Dr. Mu'taz Jad'aan

#### **Pediatric Cardiology**

Dr. Iyad Ammouri Dr. Laila Tutunji

#### Pediatric Nephrology & Urology

Dr. Ma'moun Zibdeh Dr. Riham Mardini Dr. Samah Jbour

#### **Burns & Chronic Wounds**

Murad Balsheh Mutasm Haj

#### Ophthalmology

Dr. Arqam Qasem Dr. Lana Dahabreh Dr. Mustafa Mehyar Dr. Mu'taz Gharaibeh Dr. Oday Jumah Dr. Qaseem Naser Dr. Rania Dahabreh Dr. Shaher Sa'diddeen

#### Plastic & Reconstructive Surgery

Dr. Diya' Hijazi Dr. Fahmi Iqab Za'areer Dr. Mahmoud Bataineh Dr. Rami Numier Dr. Shawkat Sati Dr. Suzan Bakheet

#### Pediatrics & Pediatric/ General Surgery

Dr. Aya Banat Dr. Bilal Azzam Dr. Firas Rabi Dr. Khalil Ghandour Dr. Layal Asir Dr. Maha Muhtaseb Dr. Mohammad Omari Dr. Raed Taher Dr. Sa'eb Hammoudi

#### Endocrinology Dr. Nadeema Shugum

Dr. Seema Kalaldeh

#### Neurology & Neurosurgery

Dr. Amira Masri Dr. Awni Musharbash Dr. Fayez Ayasra Dr. Rajaie Obaid Dr. Tareq Kanaan Dr. Yazan Suradi

#### Ear, Nose, & Throat

Dr. Ayman Jaber Dr. Firas Zou'bi Dr. Qais Jfout Dr. Mohammed Aseer Dr. Rami Salman Dr. Usama Hamarneh

Oromaxillofacial Surgery Dr. Ammar Subeihi

#### Dermatology

Dr. Abdallah Huneiti Dr. Mais Azzouqa Dr. Salma Rifai

### Gastroenterology & Hepatology

Dr. Dina Zubeidi Dr. Feras Zureikat Dr. Junayd Mahmoud Dr. Ruwaida Hijazeen

Pediatric Pulmonology & Immunology Dr. Ehsan Jundi Dr. Nadwa Zuhluf

#### Dentistry

Dr. Hakam Mousa Dr. Mahmoud Hamdan Dr. Raed Abu-Teen Dr. Shadi Shawwa Dr. Yazan Abu-Hassouneh

Orthodontics and dentofacial orthopedics Dr. Samer Sunna'

Interventional Radiology Dr. Fareed Adham

Rheumatology Dr. Suzanne Sayed

Hemalology Dr. Mohammad Shuqeir

<mark>Gynecology</mark> Dr. Khawla Kalbanai Dr. Rami Harb

Orthotics & Prosthetics Ala'a Al Samman Charl Stenger Mohammad Aloqdeh Omar Jamal

Physiotherapy Eslam Qaddah Shireen Banna Thaer Abokhorma

### **Our Volunteers**

Year after year, our dedicated volunteers have played a vital role in Atfaluna, and without them our organization would not have been able to grow and treat all those children over the years. Volunteers are not only the backbone of all our operations, but they also have an immense impact on the emotional well-being of our children and their families.

Despite their busy schedules and demanding jobs, our volunteers have still spared some time to help children in need. They are true role models, and we wish more and more people would volunteer with us every year as well as introduce their children to the rewards of charity work.

This year, we would like to give special thanks to these four individuals for the amazing work they did. You were so passionate, dedicated, and were always among the first to offer your help in all our activities – whether by accompanying our children to their appointments, visiting them after their surgeries, or lending us a helping hand in our many administrative chores.

A big thank you to all of you!

Bana Fahmawi Volunteers Coordinator



Rahaf Hindieh Patient Access Officer



**Ghada Mohammad Mu'nes** Housewife



**Dr Osama Nizar Al-Bairouty** General Practitioner



Zaina Ayed Dawood Social Worker



### **Our Supporting Hospitals & Businesses**

Atfaluna has so far collaborated with 65 different hospitals and other supportive medical service providers. The following entities were those to whom we are the most grateful in 2021, appearing in order of the magnitude of their contributions.







## **Additional Supporting Hospitals & Businesses**

(In alphabetical order)

Al Wafi for Marketing and International Trade

Arab Medical Centre

**Armaa For Medical Supplies** 

**Brothers Medical Supplies** 

**Farah Hospital** 

Ishraq Eye Centre

**Islamic Hospital** 

Israa Consulting & Trading Company

Israa Hospital

Jordan University Hospital

**MEDICAID Drug Store** 

MedRay

Millennium Technology For Medical Supplies Co.

**Optico Al Amad** 

Petra Company

PhenoMed

Palm Corporation for Medical Supplies

Panorama for Medical Supplies

**RAFT** for Medical Supplies and Prosthetics

RayOne

Science & Development Company Middle East

Shami Eye Centre

### A Look Into The Future

GG That children are provided with quality health care in diagnosis, treatment, and recovery; are served in a timely manner; and are treated by the most appropriate medical providers (Atfaluna or other partners/NGOs) in a dignified manner.

For 2022 we hope to continue strengthening the functioning of our organization in order to fulfill the specific goals and outcomes our committees have set for themselves:

- Recruit more leading medical professionals into our pool of volunteers, with focus on our deficient medical specialties, and set up a healthcare partner's management system (doctors, labs, pharmacies, hospital, other healthcare providers) and finalize partner agreements with them.
- 2. Increasing and formalizing the number of agreements and memoranda of understanding with high-caliber partner organizations.
- 3. Set up the Monitoring and evaluation system to facilitate the Assessment of the children's journey during treatment and impact of treatment on child's future.

The neediest children are defined through well-defined selection criteria and targeted through a comprehensive out-reach strategy to different dis-advantaged communities. 4. Implement the out-reach strategy designed for better targeting geographically the neediest children.

5)5)

More children have access to sustained medical care through ensuring a sustainable support from volunteers, HCP, donors and partners.

- 5. Ensuring well-organized support for our increasing number of patients and MSPs from our growing pool of volunteers.
- 6. Strengthen corporate fundraising and diversified payment methods, and diversified fundraising scales (from individual case announcements to campaigns for groups of similar cases).
- 7. Continue improving detailed updates to donors and demonstrating the specific impact and value of their donations.

- 8. Continue on strengthening public awareness of the Atfaluna brand across all stakeholders, building a corporate face for the brand, and nurturing gratitude communication.
- 9. Focus on working with all media types and levels (digital and traditional) and participating in public events and promotional activities.
- 10. Continue strengthening the different committees and institutionalizing their operations with focus on drafting systems and procedures for daily operations for the finance and Admin committees.

With your support, we hope to keep growing Atfaluna's work and impact, aspiring to leave no child untreated.

Muna Budairi Planning Officer

### How to Donate to Atfaluna

You can be part of changing a child's life - every amount you donate, small or large, makes a difference.



Direct bank deposit JO21 AJIB 2220 0021 6331 0010 5480 00 Swift code AJIBJOAXXXX





At one of Atfaluna's authorized locations



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You can also contact Atfaluna's Fundraising Committee via either facebook Messenger or WhatsApp on:

## 0777609427

Your donation can also be given as a gift.

We are happy to send you a physical or an electronic greeting card, which you can send to that lucky person telling him/her that they have made a donation through you.

Your Gift\_Their Hope

### How to Volunteer with Atfaluna

Donation to and spreading the word about Atfaluna aren't the only ways to support our cause; you can also help us by volunteering your time and expertise in our daily operations.

Atfaluna's work relies heavily on voluntary work and our model of synergizing efforts, expertise, and good will is what distinguishes us. Whether a medical or para-medical professional or an expert in any other discipline, you can volunteer with us whenever your time allows or on a periodic basis. You can also contribute by joining our pool of supporting volunteers who either offer their time to help us with administrative and logistical tasks or accompany our children to their doctors' appointments or visit them at the hospital providing them with invaluable support, both practical and moral.

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You can be part of helping children receive the medical care they need to lead healthy and pain-free lives. Simply contact us through social media and let us know how you wish to help.



For more about our latest news and updates please follow our social media channels:

atfaluna.jo



www.atfaluna-jordan.org

We are infinitely grateful for the hard work and generous discount granted to complete this annual report by Ryan Al-Saudi (Creative Director).

- The Annual Report Committee